



**Fortitude Valley**  
State Secondary College



# UNIFORM STYLE BOOK



**wearitto**...  
smart clothing centres

**weareco**  
smart clothing company





## Design Story

### A future-focussed partnership with QUT.

Graduate student, Isabel Byram created the design for a contemporary, exciting range of school uniforms for Fortitude Valley State Secondary College. The designs were then refined for everyday school wear by your locally owned and operated Weareco Smart Clothing Company.

Isabel's 2020 Vision:

*"I wanted to create a uniform that would build an identity for the new school and would create a sense of place and heritage. I looked at the location of the school and its vertical nature and linked that to the idea of business clothing. I thought about who the students might be and their cultural identities, what their parents might do and what the lifestyle is like within the catchment."*



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# FORMAL ITEMS

FORMAL UNIFORM

HAT



TIE



BLOUSE & SKIRT SEPARATES



DRESS



BLAZER (OPTIONAL)



SHIRT



PANTS - ADJUSTABLE



PANTS WITH STRETCH



SHORTS WITH STRETCH



SHORTS - ADJUSTABLE



BACK PACK OPTIONAL



SOCKS - 2PK



LEATHER BELT



PULLOVER



CARDIGAN



## BOLD RESILIENT KIND



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# SPORTSWEAR ITEMS

POLO



TRACK JACKET



SHORTS



TRACK PANTS



CAP



SOCKS - 2 PK



**BOLD RESILIENT KIND**



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