

# UNIFORM STYLE BOOK //////







# A future-focussed partnership with QUT.

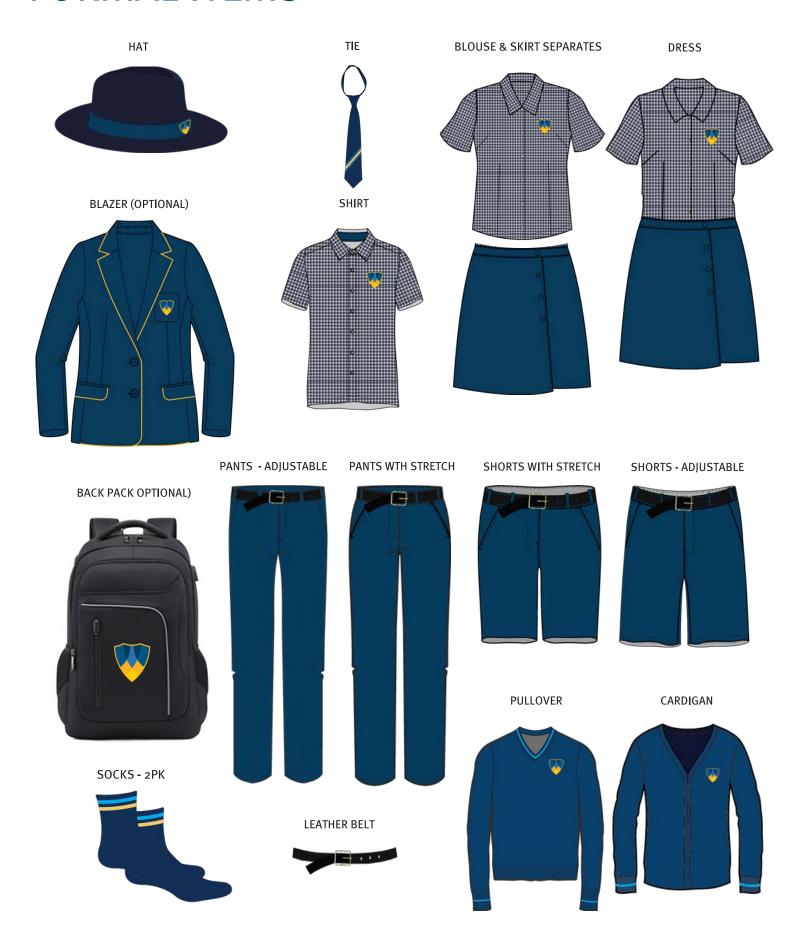
Graduate student, Isabel Byram created the design for a contemporary, exciting range of school uniforms for Fortitude Valley State Secondary College. The designs were then refined for everyday school wear by your locally ownned and operated Weareco Smart Clothing Company.

## Isabel's 2020 Vision:

"I wanted to create a uniform that would build an identity for the new school and would create a sense of place and heritage. I looked at the location of the school and its vertical nature and linked that to the idea of business clothing. I thought about who the students might be and their cultural identities, what their parents might do and what the lifestyle is like within the catchment."



# **FORMAL ITEMS**





# **SPORTSWEAR ITEMS**

POLO TRACK JACKET



SHORTS



CAP



TRACK PANTS



SOCKS - 2 PK

